



PARTICIPANT BROCHURE

22 | 23 | 24 | 25 MEI 2026

EMMEN | RAADHUISPLEIN

JOIN THE FLAVOUR FEST!

We're thrilled to invite you to the tastiest event up North:
BARREL FOOD TRUCK FEST!



WHERE?

EMMEN | 22, 23, 24 & 25 mei 2026

This brochure is here to spark your appetite and welcome you to join our delicious adventure. Sign up today at: www.barrelfoodtruckfest.nl.

A "BARREL"?

Many food trucks started life as rusty old barrels – lovingly turned into creative, rolling kitchens. And of course, a barrel is also where the finest wines, whiskies, and beers are aged. It perfectly captures the authentic, cozy vibe that defines our festival.



WHO VISITS BARREL?

BARREL is a Northern sensation! Since 2015, we've welcomed thousands of hungry visitors every year – from die-hard fans and curious first-timers to holidaymakers exploring Emmen. Some love it so much they come all four days! BARREL has become a must-attend summer tradition.

SPREADING THE WORD

We make sure everyone knows about BARREL! Expect bold, mouthwatering marketing: listings on all the major event calendars, deliciously tempting social media content, local press, radio spots, and eye-catching signage throughout town. That means huge visibility for the festival – and for your food truck!

VIBES, MUSIC & MAGIC

At BARREL, it's all about atmosphere. Beautiful lights, inviting setups, happy tunes – everything that makes visitors stay longer and smile wider. Bring your creative touch or fun side-activities and help us make it even more unforgettable. See the photos on our Facebook page for a taste of the vibe!

THE TEAM BEHIND BARREL

BARREL Food Truck Fest is organized by Beau Business Events (Leonie Pluyter), backed by a passionate crew and trusted partners. We've got years of experience and one goal: making your participation smooth, fun, and worthwhile.

WHY YOU SHOULD JOIN

We want visitors to experience the very best. That's why we handpick a mix of creative, tasty, and high-quality food trucks. When you apply, tell us what makes your dishes special – your story, your photos, your energy. The more flavor you bring, the better your chance to shine!

CREATIVITY AND APPEARANCE ARE KEY!



WHAT'S IN IT FOR YOU?

Simple: you keep every euro you earn!
No tokens, no revenue share. Just great food,
happy crowds, and your full profit.

WHAT'S IN IT FOR US?

We run the festival bar with beer, wine, and soft drinks.
For that reason, those beverages can't be sold
by participating trucks.

READY TO ROLL?

Register now at www.barrelfoodtruckfest.nl.
We review every application based on style, menu,
and overall fit. You'll hear from us soon – and
hopefully join us for another epic edition in 2026!

REGISTER NOW AT
BARRELFoodTRUCKFEST.NL

STAY IN TOUCH

Via e-mail: info@barrelfoodtruckfest.nl
Of telefonisch: Leonie (+31 629517899)

Website: www.barrelfoodtruckfest.nl
Facebook: BarrelFoodTruckFest
X: @BarrelFoodFest
Instagram: barrelfoodtruckfest

Cheers,
BARREL FOOD TRUCK FEST

Leonie Pluiter



Participation & fees (excl. VAT)

Date	22, 23, 24 & 25 mei 2026	Power 3KW	€100,-
Opening hours	Vrijdag 16.00 - 24.00 uur Zaterdag 12.00 - 24.00 uur Zondag 12.00 - 22.00 uur Maandag 12.00 - 21.00 uur	Power 2x 3KW	€175,-
		Power 10KW - 16 AMP	€250,-
		Power 10KW - 32 AMP	€300,-
		Deposit	€150,-
Amount of trucks	Max. 30	Visitors	± 15.000
Pariticipation fee	€1000,-	Fee	0%